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**B.M.S. COLLEGE FOR WOMEN, AUTONOMOUS**

**BENGALURU – 560004**

**SEMESTER END EXAMINATION – SEPT/OCT 2023**

**M.Com – 2<sup>nd</sup> Semester**

**VENTURE CREATION AND DEVELOPMENT**

**Course code: MCM205T**

**Duration: 3 Hours**

**QP Code: 12016**

**Max. Marks: 70**

**SECTION – A**

**Answer any SEVEN questions. Each question carries TWO marks. (7X2=14)**

- a. Define Entrepreneurship.
- b. Recall locus of control.
- c. Who is an angel Investor?
- d. What do you mean by non disclosure agreement?
- e. Give the definition of patent right.
- f. Write a note on crowd Funding.
- g. Recall the Brain netting.
- h. Give the meaning of private limited company.
- i. Define the term licensing.
- j. Recall Emotional Intelligence.

**SECTION – B**

**Answer any FOUR questions. Each question carries FIVE marks. (4X5=20)**

2. What are the characteristics of successful entrepreneurs?
3. Explain the differences between manager and entrepreneur.
4. What is International entrepreneurship? Briefly explain.
5. Illustrate the objectives and characteristics of venture planning.
6. Explain different types of entrepreneurs.
7. List out the sources of innovation ideas.

**SECTION – C**

**Answer any TWO questions. Each question carries TWELVE marks. (2X12=24)**

8. Interpret the role of entrepreneur in economic development
9. Evaluate the legal issues governing the formation of business entity in India.
10. Explain any four entrepreneurial theories.
11. What are the sources of venture capital financing?

**SECTION – D**

**(Compulsory Skill-based Question)**

**(1X12=12)**

12. Mr. Kohli wants to start cab services in Bengaluru. Explain the challenges' and opportunities with the help of swot analysis.

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